

DIVORCE WITH DIGNITY NETWORK

New Provider Pricing Structure

3-Year Licensing Model — Effective 2026 — For New Providers Only

ONE-TIME LAUNCH FEE

\$6,500

Covers full technical onboarding, all account and directory setup, social media creation, initial marketing materials, and comprehensive new provider training (5 sessions).

MONTHLY LICENSE FEE — 3-YEAR STRUCTURE

YEAR 1	YEAR 2	YEAR 3
\$1,100 /mo	\$1,200 /mo	\$1,500 /mo
<i>Building your client base. Full support at lowest rate to support your growth phase.</i>	<i>Established and earning. Modest increase reflects growing value of DWD brand in your territory.</i>	<i>Profitable and proven. Full rate reflects established practice and maximum DWD support.</i>

WHAT'S INCLUDED IN MONTHLY LICENSE FEE

COACHING & SUPPORT — Monthly 1:1 coaching with Cindy — Monthly provider group meetings — Operations manual & resources — Network of DWD professionals — Ongoing training & education	MARKETING SERVICES — Social media posting (FB, IG — 4x/week) — Monthly newsletter support — Craigslist ads management — FB & IG local ads (\$150/mo included) — Press release (grand opening + 1/year)
SOFTWARE & TOOLS — Clio (CRM + legal forms) — DealMaker (Marital Settlement Agreements) — State-specific child & spousal support calculation software — Zoom subscription — OnceHub scheduling tool — Google Workspace & Voice — Mailchimp account & setup	DIGITAL PRESENCE — Personalized DWD website page — Google Business profile management — Yelp profile setup & support — LinkedIn profile & company page — Directory listings management

GOOGLE & AI ADVERTISING — PROVIDER PAYS RENDER ANALYTICS DIRECTLY

\$325 Monthly management fee to Render Analytics	\$500–\$750 Monthly Google/AI ad spend	\$825–\$1,075 Total monthly to Render (estimated)
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⚠ Google and AI advertising is managed exclusively by Render Analytics and paid directly by the provider. This is not included in the DWD monthly license fee. Providers are strongly encouraged to maintain Google ads — data shows significant client drop-off when ads are paused.

NOTE REGARDING EXISTING PROVIDERS

This pricing structure applies to **new providers only** signing agreements from 2026 forward. All existing providers will remain on their current pricing terms as originally agreed. No existing provider pricing will be increased.