# Provider Guide

How to Build a
Peaceful, Profitable Divorce Practice



Leading the Movement for Dignified Divorce

# The Problem: Why Many Divorce Professionals Feel Stuck

#### Intro

You became a mediator, paralegal, coach, or attorney to help people navigate one of the hardest transitions in life. To reduce harm. To bring peace. But many in your position today feel discouraged.

#### **Key Pain Points**

What You're Feeling	Why It's Happening
Low or inconsistent client volume	Traditional divorce models are expensive; many people avoid litigation due to cost or emotional damage.
Burnout and stress	Courtrooms, adversarial positions, legal posturing; work feels heavy and emotionally draining.
Misalignment with values	You believe in compassion, collaboration, dignity — but current systems often force conflict.
Financial pressure	Clients resist fees; overheads, marketing costs, unclear paths to scale.

#### **Real World Context**

- More people are choosing out-of-court divorce, mediation, collaborative law.
- The cost of litigation is increasing, court backlogs are longer, emotional toll is higher.
- Global economic instability means people are more cost-conscious than ever.

If these describe you, you're not alone — and this guide is for you.

# The Solution: What Is the Divorce With Dignity Network

#### Overview

Divorce With Dignity (DWD) is a proven system, built over 30+ years, that helps professionals transform their divorce-/co-parenting/mediation practice into one that's scalable, meaningful, and profitable — without fighting in court.

#### What's Included When You Join As a Provider

- **Turnkey Business System**: Branding, marketing templates, client intake protocols, workflows.
- **Training & Coaching**: On mediation, coaching, legal document work, client communication, business growth.
- **Subscription Options**: Basic & Premium tiers so you can start with lower investment and scale.
- **Marketing Support**: Access to national network, referral opportunities, lead-generation help.
- **Community & Accountability**: Peer-group, regular check-ins, best practices shared among Providers.

# **Benefits: What You Gain**

Area of Your Life	What Improvement Looks Like
Income	Opportunity to earn <b>\$150K-\$200K+ annually</b> , depending on your market and effort. Stable revenue from subscription / licensing model rather than unpredictable litigation or court cases.
Work / Life Balance	More time autonomy. Less courtroom drama. Fewer emergency crisis calls. More control over hours.
Emotional & Values Alignment	Work that feels meaningful. You're helping people avoid trauma, legal stress, financial damage. You live your values of dignity, compassion, peace.
Professional Growth	Refined skills in mediation, coaching, legal paperwork, online marketing. Being part of a network that helps you grow.

## Who We're Looking For (Are You a Fit?)

#### **Roles That Fit Well**

- Mediators
- Attorneys (especially those wanting to move away from heavy litigation)
- Paralegals looking to offer non-litigation divorce paperwork / support services
- Divorce / separation coaches

#### **Ideal Provider Profile**

Qualities	Why They Matter
Empathy + strong communication skills	Clients in divorce need clarity, support, kindness.
Organized, efficient, detail-oriented	The DWD model uses systems and workflows; being reliable builds trust.
Motivated to build & grow	Basic subscription option is accessible, but growth requires proactive marketing & service delivery.
Aligned with peaceful / non-adversarial values	If you believe in dignity, collaboration, you'll thrive.

#### What We Don't Require (But Support If You Want)

- You don't need decades of litigation experience, though legal / family law experience helps.
- No need to have built a big client base already—if you're willing to learn, we provide tools.

# **FAQs & Objection Handling**

Question	Answer
Do I have to abandon my current practice / litigation work?	No — many Providers gradually shift or mix services. You decide the balance. DWD supports multiple service models.
What is the cost to join?	Subscription tiers (Basic & Premium). Basic has lower monthly licensing; Premium includes extra marketing / coaching. (Insert specific numbers here when finalized.)
Will clients find me?	Yes — you'll have marketing support, branding, referral network. Plus, there is rising demand for peaceful divorce services.
How long until I start seeing revenue?	Depends on your market and effort. Many Providers begin seeing returns within 3-6 months. What's important is consistent effort + using the tools.
What about legal liability / regulations?	You remain responsible for your jurisdiction's legal requirements. DWD provides compliance support and recommended best practices.
What if I'm new, without much experience?	That's ok. We provide training, mentorship, resources to help you build skills as needed.

### **Success Stories (Testimonials)**

#### Lori Black Ogene, Esq. - Divorce With Dignity - Monterey

I have my own family law practice and joined DWD because of their message and philosophy of peaceful divorce. One of the best aspects has been the business management coaching I have received. DWD has been well worth the investment.

#### Bronwyn Galloway - Divorce With Dignity - San Francisco

It is not easy finding security and happiness in the legal world, but my big leap to join DWD bounced into legal administration with money in the bank, the security of me, and my own little moon to jump over.

#### Gina Lee, Esq. - Divorce With Dignity - Marin and Sonoma

With DWD, I am able to have the income, work-life balance, and flexible schedule I require as a single, working mom, running her own successful business. I'm grateful this business has allowed me the ability to share in these precious moments, watching my child grow up.

#### Farrah Rose - Divorce With Dignity - Montgomery

I first joined Divorce With Dignity as their marketing manager, helping to expand the network and support Providers nationwide. But the more I saw, the more I realized I wanted to become one myself. As a former paralegal, operations manager, small business consultant, and single parent, I knew firsthand how much families need a peaceful alternative — and how much professionals need a business model that actually works. Becoming a Provider has been the most rewarding decision of my career. I get to help families through one of life's hardest transitions with dignity, while also running a practice that aligns with my values and supports my own family.

### **Your Next Steps & How to Join**

- 1. **Download the Info Packet / Review this Guide** (You're here!)
- 2. **Schedule Your Opportunity Evaluation** Let's talk about your goals, your market, how DWD would work for *you*. (*Click here!*)
- 3. **Choose Your Plan** (Basic or Premium) Pick based on your budget, how fast you want to grow, how much support / coaching you want.
- 4. **Onboarding & Training** Get your branding, website/marketing assets, business systems, and launch plan.
- 5. **Launch & Grow** Start serving clients, use the tools and network, adjust, scale.



### **Divorce With Dignity Network**

Website: <a href="https://peacefuldivorcebusiness.com/">https://peacefuldivorcebusiness.com/</a>

**Schedule Opportunity Evaluation:** 

 $\underline{https://go.oncehub.com/CindyElwell-OpportunityEvaluationMeeting}$ 

**Email:** celwell@dwdignity.com

Phone: 510-967-1735